

# SCALING THE UNSCALABLE, DAILY!

www.neogenmedia.com

**Your Success, Our Expertise**

## From Vision to Victory

Complete Marketing Ecosystem



**Sales System Integration**  
For Seamless Customer Journeys



**AI Powered Automation**  
For Effortless Lead Conversion



**Brand Building**  
Through Strategic Social Media Presence

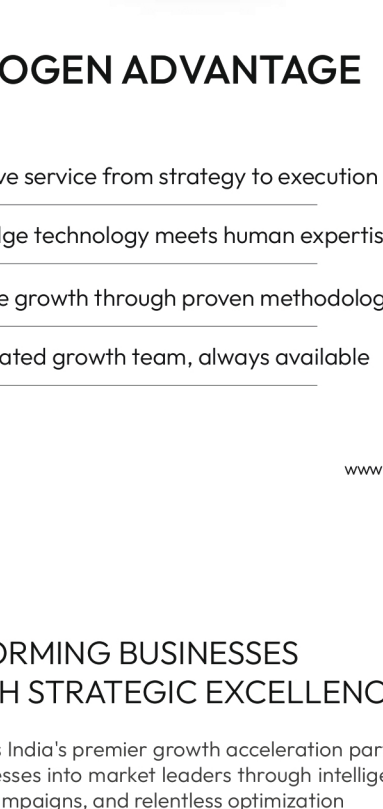


**Performance Marketing**  
That Delivers Guaranteed Results



**End to End Campaign Excellence**  
With Dedicated Management

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## THE NEOGEN ADVANTAGE

- White-glove service from strategy to execution
- Cutting-edge technology meets human expertise
- Predictable growth through proven methodologies
- Your dedicated growth team, always available

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## TRANSFORMING BUSINESSES THROUGH STRATEGIC EXCELLENCE

Neogen Media is India's premier growth acceleration partner, turning ambitious businesses into market leaders through intelligent automation, strategic campaigns, and relentless optimization

We don't just run campaigns - **we architect your entire growth ecosystem**, ensuring every touchpoint works in harmony to drive exceptional results

### OUR PHILOSOPHY

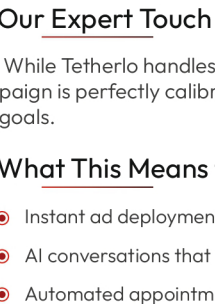
- Engineering growth systems that work while you sleep
- Combining human creativity with AI precision for maximum impact
- Building sustainable competitive advantages through technology
- Creating predictable revenue streams that scale with your ambitions



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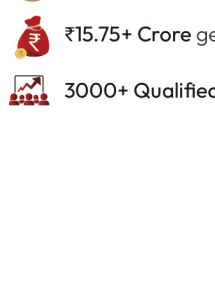
### OUR FULL-SERVICE APPROACH

We Handle Everything,  
You Get Results



#### 01 Campaign Management

- Expert setup and management of Facebook, Instagram & Google Ads
- Professional management of Tetherlo for educational institutions
- Continuous A/B testing and optimization
- Real-time campaign adjustments for maximum ROI



#### 02 AI-Powered Automation

- Tetherlo platform management for educational clients
- WhatsApp Business API integration and management
- CRM setup, configuration, and ongoing optimization
- Automated lead nurturing sequences



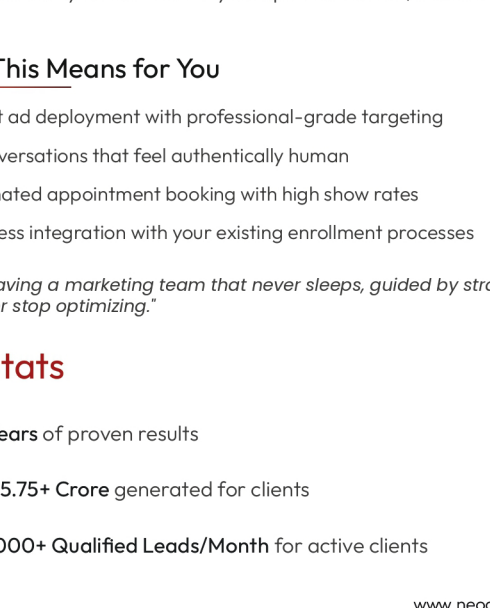
#### 03 Creative & Content

- Professional ad creative development
- Social media content creation and management
- Landing page design and optimization
- Video content and motion graphics

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## OUR CLIENTS



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## TETHERLO: WHEN AI MEETS EXPERT STRATEGY

Our proprietary platform, professionally optimized for extraordinary results

### The Technology

Tetherlo revolutionizes how educational institutions attract and convert students through intelligent automation and AI-powered conversions

### Our Expert Touch

While Tetherlo handles the heavy lifting, our team ensures every campaign is perfectly calibrated for your specific market, audience, and goals.

### What This Means for You

- Instant ad deployment with professional-grade targeting
- AI conversations that feel authentically human
- Automated appointment booking with high show rates
- Seamless integration with your existing enrollment processes

"It's like having a marketing team that never sleeps, guided by strategists who never stop optimizing."

### Key Stats



**3+ Years** of proven results

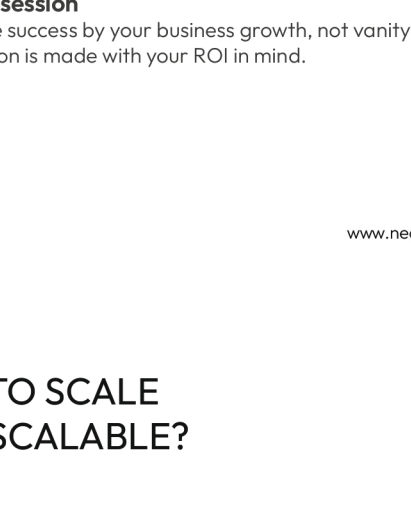


**₹15.75+ Crore** generated for clients



**3000+ Qualified Leads/Month** for active clients

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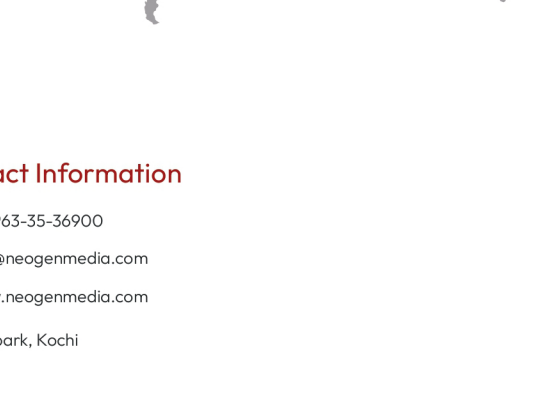


## WHAT SETS US APART

- **Proven Methodology**  
Five years of refining our approach across hundreds of successful campaigns, creating a blueprint for predictable growth
- **Technology Leadership**  
Proprietary tools like Tetherlo combined with best-in-class platforms, all managed by experts who understand the nuances.
- **Human Touch**  
Behind every automated system is a team of strategists, creatives, and analysts ensuring your success is never left to chance
- **Results Obsession**  
We measure success by your business growth, not vanity metrics. Every decision is made with your ROI in mind.

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## READY TO SCALE THE UNSCALABLE?



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